

Table of Contents

Factors Constraining Labour Productivity: Case Study of Turkmenistan <i>Serdar Durdyev, Syuhaida Ismail and Nooh Abu Bakar</i>	1
The Conceptual Framework of Intercultural Competence on Consumer Satisfaction with Service Quality in Malaysian Retailing Industry <i>Ali Ihtiyar, Fauziah Sh. Ahmad and Rosmini Omar</i>	6
Short Selling Stabilizes the Market Evidence from China <i>Muhammad Suhail Rizwan and Muhammad Junaid Iqbal</i>	12
Career Planning and Career Strategy: A Study of Malaysian Insurance Agents <i>Fee Yean Tan and Khulida Kirana Yahya</i>	17
An Expert System for Enterprise Risk Assessment <i>Monica Izvercian, Larisa Ivascu and Serban Miclea</i>	23
Marketing Models in Increasing Human Resources Competitiveness <i>Monica Izvercianu and Alina Radu</i>	28
Determinants of Consumer Intention to Purchase Independent Artist's Work <i>Evelyn Hendriana and Aryo Pradibta Tryono</i>	33
Stock Price Predication using Combinational Features from Sentimental Analysis of Stock News and Technical Analysis of Trading Information <i>Jheng-Long Wu, Chen-Chi Su, Liang-Chih Yu and Pei-Chann Chang</i>	39
Benefit Analysis and Direction Setting of the 2018 Pyeongchang Winter Olympics <i>Jae Young Kim</i>	44
Multi-Criteria Assessment of Electricity Generation Technologies Seeking to Implement EU Energy Policy Targets <i>Rimantas Dapkus, Dalia Streimikiene</i>	50
The Possibility of MCE Application in the Case of Different Supplier-customer Relationships' Types <i>Ekaterina Khitilova</i>	57
Comparison of National Competitiveness: Non-parametrical Approach <i>Tomas Verner, Michal Tvrdon</i>	62
From the Angels to the Screammers: User Segmentation and e-WOM in Social Media <i>Amalia E. Maulana and Stella Tjen</i>	67
Foreign Ownership and Firm Performance in the Thai Construction Industry <i>Thanapol Srithanpong</i>	72
Towards a Hedge Fund Infrastructure Blueprint <i>Iosif Ziman</i>	77
Financial Sector and Economic Growth in Malaysia: Sectoral Shock Analysis <i>Siti Muliana Samsi, Zarinah Yusof and Kee-Cheok Cheong</i>	82

Inflation Persistence and Inflation Targeting in Iran <i>Hamidreza Ghorbani and Zarinah Yusof</i>	86
An Econometric Estimation of Irrigation Water Demand for Watermelon in Iran <i>Ahmad Sadeghi, Mohammad Khodabakhsh, Ghazali Mohayidin, Naser Motiee and Seyed Reza Nazarihashemi</i>	91
Economic Structural Change and Growth with Two Capital Goods <i>Wei-Bin Zhang</i>	96
Modifying Culture to Advance Economic Development and Stimulate Growth: The Case of Singapore <i>Balbir Bhasin and Sivakumar Venkataramany</i>	101
Investor Relations and Investment Decisions <i>Norraidah Abu Hasan, Julizaerma M.K., Fariyah Hassan, Alicia Tan and Memiyanty Abdul Rahim</i>	105
Causality Effect between Equity Market and Exchange Rate Volatility in Malaysia <i>Mazila Md-Yusuf and Hamisah Abd Rahman</i>	109
Factors influencing the Quality of Work Life in the Indian Banking Industry – An Empirical Study <i>Namrata Sandhu and Rahul Prabhakar</i>	115
Conceptual Framework: Development of a Causal Model of Organizational Citizenship Behavior of Textile Mill Employees in Thailand <i>Kijpokin Kasemsap</i>	120
International Human Resource Management practices and their outcomes in SMEs: A case of international assignees in Sri Lanka <i>Padmini Jayasekara and Yoshi Takahashi</i>	125
Indian Private Equity Industry – The Challenges Ahead <i>Sahil Sandhu and Namrata Sandhu</i>	132
Outward FDI and Domestic Investment <i>Soo Khoon Goh and Koi Nyen Wong</i>	137
Investigating Stress and Employee Performance in Traffic Police <i>Muhammad Hammad, Sajid H. Awan, C. S. Akhtar and Muhammad Imdadullah</i>	141
Currency Costs in Trade Invoicing – Case on Selected East Asian Economies <i>Gladys Siow</i>	145
Analyzing the Short Term Effects of Oil Price Changes on Income and Energy Demand Elasticity in Malaysia: Energy Policy Implications <i>Nora Yusma Bt. Mohamed Yusof and Nurul Wahilah Bt. Abdul Latif</i>	149
Measuring Validity of the Determinants of Investment Decision Making <i>Salman Ali Qureshi</i>	154
Risk Management in Islamic Banking <i>Shahrul Ezwan Bin Ilias</i>	159
Factors Affecting Users' Acceptance of E-Banking in Damansara, Malaysia	163

*Izzatul Ussna Ridzwan, Nur Amirah Mohd Zain, Nurul Farah Raizal and Nurul Syafiqah
Khamsan*

Evidence of Bank Lending Channel in the Philippines <i>Maria Josefina Angelica C. Aban</i>	167
Resource Booms, Growth and Poverty in Laos - What Can We Learn From Other Countries and Policy Simulations? <i>Phouphet Kyophilavong, Chanthachone Senesouphap and Somnack Yawdhacksa</i>	173
Boosting Malaysian Tourism – The Food Way! <i>Zulaika binti Zakariah, Ratna Khuzaimah binti Mohamad and Wardah Mohamad</i>	178
Enhancement of OPM3 Risk Management by Using Learning Practices <i>H. Abdul- Rahman, Arash Asef, Ali Alashwal and Angeline Loo</i>	184
A Comparative Study of Customer Preferences towards Fresh Groceries: Organized v/s Unorganized Retailers <i>Rama Venkatachalam and Arwah Madan</i>	188
Introducing the Clean-Tech Adoption Model: A California Case Study <i>Peter Riezebos, Paul Bijleveld and Erik Wierstra</i>	193
The Application of α -Stable Distribution in Modeling Several Indexes in Vietnamese Stock Market <i>Nguyen Thi Ngoc My and Tran Huu Trung</i>	200
Is Economic Science Pluralistic in a Selective Way? <i>Slavica Manic</i>	204
Purchase Intention on Counterfeit Movies: An Empirical Study on College Students <i>Evelyn Hendriana, Agustine Puspita Mayasari and Willy Gunadi</i>	210
Managing Human Resources in Small and Medium Enterprises (SMEs) in Developing Countries: A Research Agenda for Bangladesh SMEs <i>Mohammad A Arafat and Ezaz Ahmed</i>	215
Managerial Ownership and Disclosure of Intangibles in East Asia <i>Akmalia Mohamad Ariff</i>	220
Regional Determinants of Foreign Direct Investment in Manufacturing Industry <i>Kelly Liu, Kevin Daly and Maria Estela Varua</i>	225
An Empirical Model Examining the Performance of Equity Analyst Recommendations <i>Li-Chiu Chi</i>	233
The Impact of Financial Literacy of Elementary School Teachers on Financial Literacy Education <i>Tseng-Chung Tang, Hsu-Tong Deng, Nai-Yung Teng and Chun-Lin Chen</i>	237
Author Index	243

